Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for providing services to a mobile device, the method comprising:

receiving a request from the mobile device for choices of available service providers and associated mobile service subscription choices;

sending data to the mobile device relating to identification of the available service providers and the associated mobile service subscription choices, wherein the choices of available service providers and the associated subscription choices are sent to the mobile device over a wireless communication path, the choices of service providers and subscription choices are for selection by a user of the mobile device, and the subscription choices comprise choices to initiate or modify a subscription associated with at least one of the available service providers to enable wireless communications over a wireless network;

receiving a selection of at least one of the available service providers and at least one of the associated subscription choices from the mobile device over the wireless communication path; and

activating a service corresponding to the at least one selected service provider and at least one associated subscription choice in response to the selection.

2. (Previously Presented) The method of claim 1 wherein the request for mobile subscription choices from the mobile device comprises an activation request.

3. (Original) The method of claim 1 wherein the mobile device comprises a mobile phone.

4. (Original) The method of claim 1 wherein the mobile device is capable of operation with a plurality of service providers.

5. (Cancelled)

6. (Currently Amended) The method of claim [[5]]1 wherein the available service providers comprise mobile virtual network operators.

7. (Currently Amended) The method of claim [[5]]1 wherein activating a service comprises sending data representing at least one setting for the mobile device, with the data being sent over the wireless communication path.

8. (Original) The method of claim 7 wherein the at least one setting allows the mobile device to obtain service from the selected service provider.

9. (Original) The method of claim 7 wherein the at least one setting comprises a preferred roaming list.

10. (Previously Presented) The method of claim 7 wherein the data relating to mobile subscription choices and the data representing at least one setting for the mobile device are adapted for use on a Binary Runtime Environment for Wireless (BREW) platform on the mobile device.

11. (Previously Presented) The method of claim 7 wherein the data relating to mobile subscription choices and the data representing at least one setting for the mobile device are adapted for use on a Java platform on the mobile device.

12. (Previously Presented) The method of claim 1 wherein the data relating to mobile subscription choices comprises an identification of a plurality of available service plans.

13. (Previously Presented) The method of claim 1 wherein activating a service comprises selecting settings data associated with the selected subscription choice from stored respective sets of settings data associated with each of the mobile services subscriptions choices.

14. (Original) The method of claim 13 wherein the settings data comprises a preferred roaming list selected from a plurality of preferred roaming lists.

15. (Original) The method of claim 1 wherein the method is performed by a server remote from and in wireless communication with the mobile device.

16. (Currently Amended) A method of provisioning settings for a mobile device, the method comprising:

receiving from a mobile device, a user selection of a service provider from choices of available service providers presented to the mobile device;

receiving information associating[[a]] the mobile device with a particular service associated with the user selected service provider, the particular service being a service to enable wireless communications over a wireless network;

identifying settings data associated with the particular service from a database containing settings data for a plurality of services; and

sending the identified settings data for the particular service to the mobile device over a wireless communication link, wherein the identified settings data is configured to change operational settings for the mobile device to be operable with the selected service provider.

17. (Currently Amended) The method of claim 16 wherein the particular service comprises a mobile voice communication service associated with a specific the user selected service provider.

18. (Currently Amended) The method of claim 17 wherein the settings data comprises a preferred roaming list for the specific user selected service provider.

19. (Currently Amended) The method of claim 17 wherein the <u>identified</u> settings data identifies operational settings that, when installed on the mobile device, enable the mobile device to access the particular service provided by the ~~specific~~ <u>user selected</u> service provider.

20. (Original) The method of claim 17 wherein the particular service is offered by a mobile virtual network operator.

21. (Original) The method of claim 16 wherein the application on the mobile device is adapted for use on a Binary Runtime Environment for Wireless (BREW) platform on the mobile device.

22. (Original) The method of claim 16 wherein the application on the mobile device is adapted for use on a Java platform on the mobile device.

23. (Original) The method of claim 16 wherein the plurality of services comprises a plurality of mutually exclusive mobile communication services and the database of settings data stores settings data for each of the mutually exclusive mobile communication services.

24. (Currently Amended) A mobile device comprising:

a transceiver operable to communicate over a wireless communication link;

at least one memory storing an address of a server that stores settings data associated with at least one mobile service and storing client software for an application execution environment, wherein the at least one mobile service comprises a service to enable wireless communications over a wireless network, and the at least one memory is operable to store at least one application that is executable on the client software and that includes instructions for communicating with the server at the stored address, receiving settings data, and storing the received settings data in the at least one memory; ~~and~~

a processor coupled to the transceiver and the at least one memory, wherein the processor is operable to execute the at least one stored application and to control communications by the transceiver<u>; and</u>

a visual display, wherein the at least one application comprises instructions for causing the processor to:

retrieve a list of available service providers from the server,

display the list of available service providers on the visual display,

receive a user selection of a particular service provider, and

transmit an indication of the user selection from the transceiver to the server.

25. (Original) The mobile device of claim 24 wherein the server comprises an application download server.

26. (Original) The mobile device of claim 24 wherein the client software comprises Binary Runtime Environment for Wireless (BREW) client software.

27. (Original) The mobile device of claim 26 wherein the at least one application is adapted for execution by the BREW client software.

28. (Original) The mobile device of claim 24 wherein the client software comprises Java virtual machine software.

29. (Original) The mobile device of claim 24 wherein the received settings data comprises settings that enable wireless communications using a particular service provider.

30. (Cancelled)

31. (Cancelled)

32. (Currently Amended) A system comprising:

an application download server storing mobile device settings for accessing services associated with at least one mobile service provider, wherein the application download server is operable to selectively send the mobile device settings to selected mobile devices for use in

modifying the settings for each selected mobile device and the services comprise a service to enable wireless communications over a wireless network; ~~and~~

a mobile communication system interface for connecting the application download server to a mobile communication system, wherein the mobile device settings are sent to the <u>selected</u> mobile device<u>s</u> over a wireless communication link between the <u>selected</u> mobile device<u>s</u> and the mobile communication system<u>; and</u>

<u>wherein the application download server is further configured to store applications for downloading to the selected mobile devices through the mobile communication system, with at least one of the applications including instructions for enabling a user to select a particular service provider from available service providers to initiate or modify wireless communication services</u>.

33. (Original) The system of claim 32 wherein the services associated with the at least one mobile service provider comprise wireless communication services.

34. (Original) The system of claim 33 wherein the mobile device settings comprise settings necessary to enable the mobile devices to access the wireless communication services for the at least one mobile service provider.

35. (Original) The system of claim 33 wherein the mobile device settings comprise a plurality of preferred roaming lists, with each preferred roaming list associated with a particular service provider.

36. (Original) The system of claim 35 wherein a preferred roaming list is sent to each mobile device, with the preferred roaming list corresponding to a selection of a service provider received through the mobile communication system interface from the mobile device.

37. (Original) The system of claim 33 wherein the at least one mobile service provider comprises a mobile virtual network operator.

38. (Cancelled)

39. (Currently Amended) The system of claim [[38]]32 wherein the applications are adapted for execution on a Binary Runtime Environment for Wireless (BREW) platform.

40. (Original) The system of claim 32 wherein the mobile device settings comprise a software patch for one or more selected mobile devices.

41. (Original) The system of claim 32 wherein the mobile device settings comprise a telephone number.